LIVICS

NO.6 SEP 2020

# LATIVES TIMES

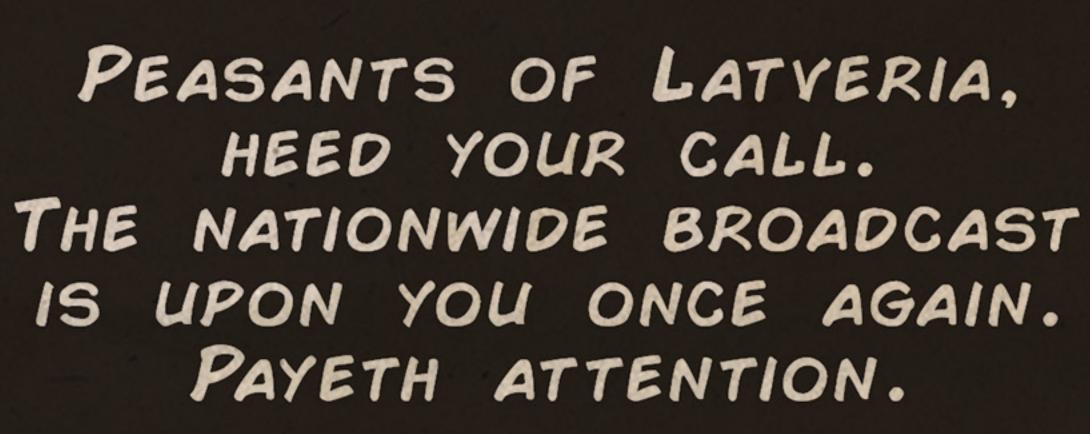


DAU'S ARE UP BY 11%

As are Peak CCU's (+15%) and Maximum DAU's (11%)

108 SDK INTEGRATIONS

61 games, 4 commercial, 7 educational and 28 non-conclusive!



DR. DOOM





SDK V1.5 is officially in the most anticipated multiplayer VR game of the year, the VR Battle Royale called Population:ONE. We'll be releasing a limited functionality implementation for launch, and work with them over the coming months to create a truly unique spectator experience.

All product development teams have been reorganized to focus on the most important projects ahead of us: the PC app re-design, and the creation of our LIV standalone, mobile solution to serve the Quest, Quest 2 and upcoming entrants in the mobile HMD space.

We brought on board a senior iOS developer, and are still hiring a senior Android developer, to aid in executing on LIV Mobile.

# PRODUCT

LIV SDK V1.5 is now being actively integrated by our community of developers, and we're getting great feedback on it. By and large, integration is seamless, and the feature set has been very well received.

Our product teams are now split up into Engine, Mobile and Desktop. Engine includes everything from our proprietary compositor, to our SDK's and our DevOps and analytics.



LIV IS STILL LOOKING FOR A COMPETENT ANDROID DEVELOPER!

SEND THEM OUR WAY.

### LATVERIAN NEWS



## DEVELOPER INTEGRATIONS: 108

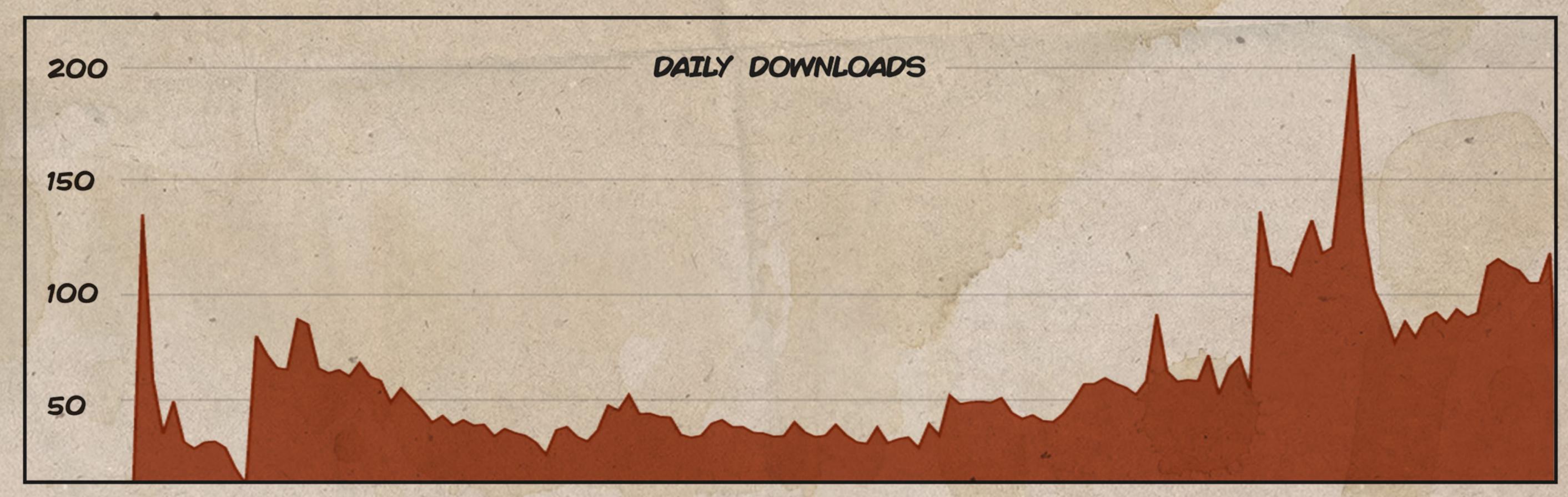
- 61 GAMES:
- 0 4 COMMERCIAL APPS
- 7 EDUCATIONAL/RESEARCH APPS
- 28 NON-CONCLUSIVE SUBMISSIONS

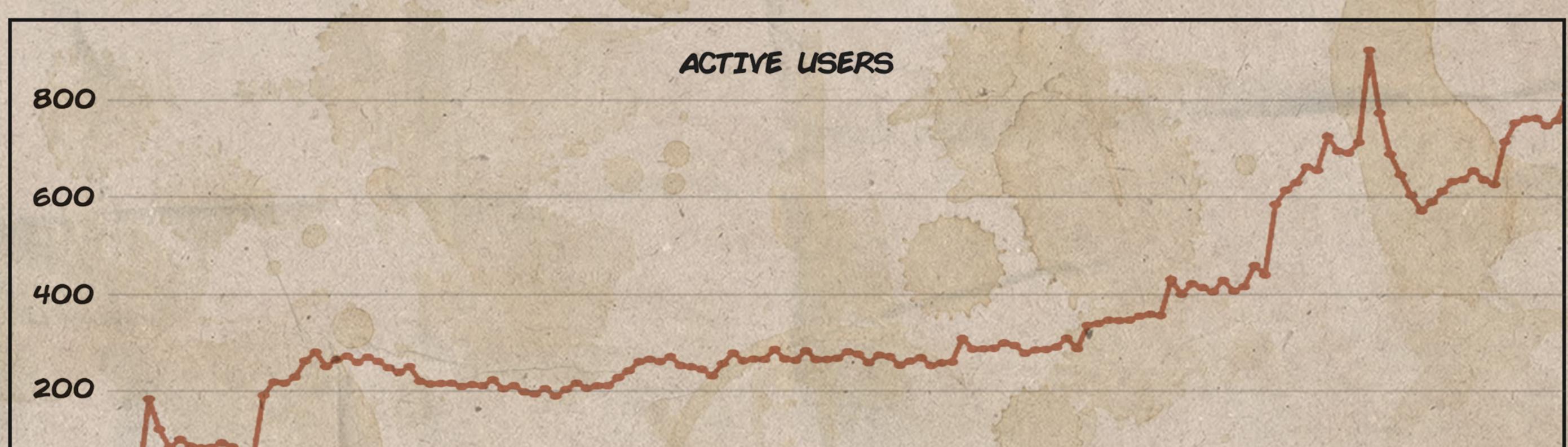


TOTAL DOWNLOADS: 3468 +2% (VS. PREVIOUS 31 DAY PERIOD)

\*WHO HAVE SPENT >1HR IN-APP.

USERS	MOST RECENT	CHANGE VS	PREVIOUS
AVERAGE/MAXIMUM	31 DAYS	PREVIOUS	31 DAYS
Peak Concurrent Users Average daily Peak Concurrent Users Maximum daily	54	+15%	47
	67	+22%	55
Active Users Average daily Active Users Maximum daily	771	+11%	707
	875	+5%	834





As always, all our growth to date is 100% organic as a result of our flywheel:

More game integrations ♦ More streamers ♦ Bigger audiences ♦ More game integrations

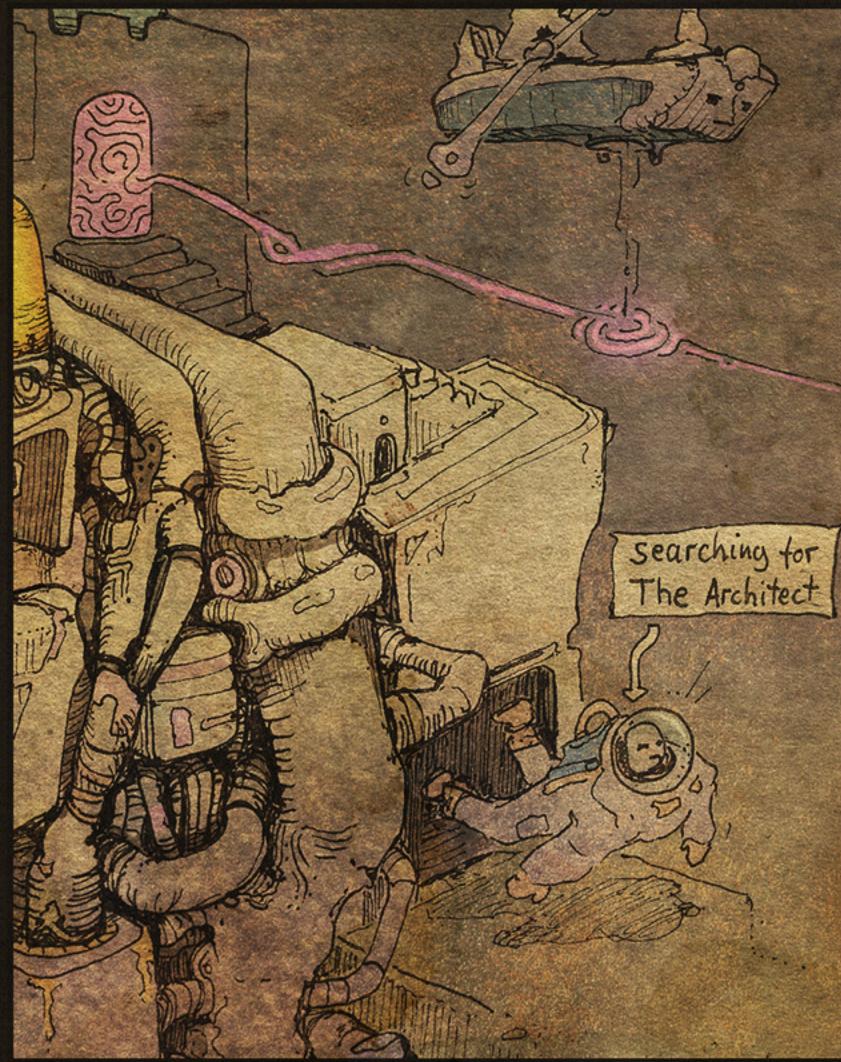
### HIGHLIGHT OF THE MONTH

It's Mask's 1 year anniversary at LIV!
Happy LIV-birthday Mask,
and we hope there are many more to come!

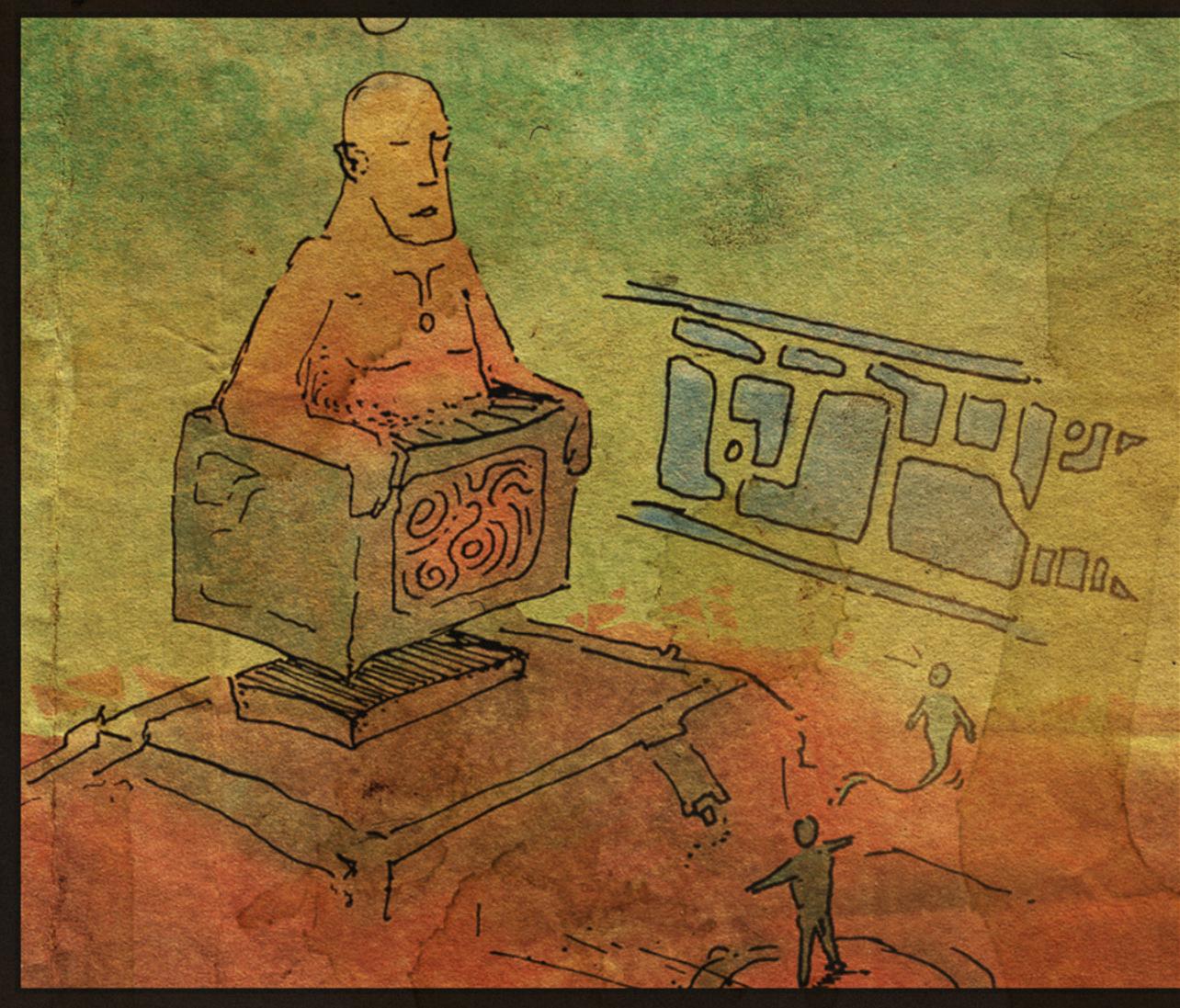
# LATVERIAN TIMES

# BEHIND THE MASKS









LIV is on a mission to empower VR content creators and developers to grow, and interact with their audiences in real-time. We are obsessed with driving fun, intimate and juicy interactions between our users and their viewers, and are transforming the live gaming video consumption experience.

LIV is in >40% of the **Top 30 SteamVR** games and we've driven over **1.5 billion** views to our creators videos to date. If you are creating content in **VR**, you are using **LIV**. We're finding ourselves building the Holodeck of our times, and that is an incredible journey to be on. **Join us!** 

